

CURRICULUM VITAE

Younghan CHO (조영한, 曹永翰)

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Current Employment (primary)

Professor, Department of Korean Studies, Graduate School of International and Area Studies, Hankuk University of Foreign Studies, Seoul, South Korea

Education

Ph.D. (2007) in Communication Studies, University of North Carolina at Chapel Hill, NC, USA
Advisor: Lawrence Grossberg
M.A. (2002) in Communication Studies, Seoul National University, Seoul, South Korea
Advisor: Myungkoo Kang
B.A. (1997) in English Language and Literature, Yonsei University, Seoul, South Korea

Academic Appointments

March 2025- Dec 2020- **Associate Dean**, GSIAS, Hankuk University of Foreign Studies
July 2017 – **Founding Editor**, Palgrave Series of Sport in Asia www.springer.com/series/16544
July 2017 – **Director**, Center for Koreanophone Studies, [코리아노폰 연구센터장] Hankuk University of Foreign Studies
March 2017- **Professor**, Hankuk University of Foreign Studies
July 2019 – June 2025 **Director**, Yogyakarta Sejong Institute [육야카르타 세종학당장] co-operation between Hankuk University of Foreign Studies and Universitas Gadjah Mada, Indonesia
Jan -July 2020 **Korea Research Fellow**, Carolina Asia Center, University of North Carolina at Chapel Hill, NC, USA
March 2015-Jan 2018 **Associate Dean**, Graduate School of International and Area Studies, Hankuk University of Foreign Studies
March 2013 –February 2016 **Associate Professor**, Hankuk University of Foreign Studies
March 2011 –February 2013 **Assistant Professor**, Hankuk University of Foreign Studies
March 2010 –February 2011 **Full-time Lecturer**, Department of Korean Studies, Graduate School of International and Area Studies, Hankuk University of Foreign Studies, Seoul, South Korea
April 2008 – March 2010 **Postdoctoral Fellow**, Asia Research Institute (Cultural Studies Cluster), National University of Singapore (Supervisor: CHUA Beng Huat)
January – May 2009 **Visiting Teaching Fellow**, Department of English Language and Literature, National University of Singapore, Singapore
September 2007 – January 2008 **Postdoctoral Researcher**, Dept. of Asian Studies, The University of Texas at Austin, USA
August – December 2007 **Instructor**, The Friday Center for Continuing Education, University of North Carolina at Chapel Hill

Books (Authored, edited, translated: <https://www.amazon.com/-/e/B08RX53LBM>)

Authored:

- 2024 조영한, 김수아, 이규탁, 방희경, 이성민. <한류 탐색: 역사와 이론>. 서울: 컬처룩. (*Hallyu in History and Culture*) (in Korean).
*** The 23rd Academic Award Winner (Book category) of the Korean Association for Broadcasting & Telecommunication Studies [2024 년 23 회 [한국방송학회 학술상](#)]
- 2020 Younghan Cho, *Global Sports Fandom in South Korea: American Major League Baseball and its Fans in the Online Community*, Singapore: Palgrave Macmillan.
***reviewed in *Journal of Asian Studies*, *International Journal of the History of Sport, Pacific Affairs*, *Asian Journal of Sport History & Culture*, *Acta Koreana*, *Nordic Sport Science Forum*
- 2020 조영한 & 조영현. <옐로우 퍼시픽: 동아시아와 다중적 근대성>. 서울: 서울대학교출판부. (*The Yellow Pacific: East Asia and Multiple Modernities*). (in Korean).

(In Preparation) *Playing between Empires: Baseball and the Making of a Transpacific Modernity in Korea* (English monograph)

Translated:

- 2023 로런스 그로스버그, <새로운 세계에서 문화연구: 로런스 그로스버그 선집>, 조영한 & 이미카 (편역), 서울: 컬처룩. (*Cultural Studies in a New World: Selected Essays by Lawrence Grossberg*, edited by Cho, Y.) (in Korean).
*** selected as the excellence book in 2024 Sejong Book Academic Section by Publication Industry Promotion Agency of Korea [2024 년 세종도서 학술부문 선정]

Edited:

- 2027 Jiyeon Kang, Younghan Cho & Le-Ha Phan, *In and Out of South Korea: Examining Inter-Asian Mobilities in Higher Education*. London & New York: Routledge. (forthcoming)
- 2024 Daniel Jackson, Alina Bernstein, Michael Butterworth, Younghan Cho, Danielle Sarver Combs, Michael Devlin, Ana Carolina Vimiero (Ed.). *Olympic and Paralympic Analysis 2024: Mega event, media, and the politics of sport*. (<http://olympicanalysis.org>)
- 2023 Koji Kobayashi, John Horne, Younghan Cho & Jung Woo Lee (Ed.). *Sports Mega-Events in Asia*, Palgrave Macmillan. (The Palgrave Series of Sport in Asia)
- 2022 Jung Woo Lee, Younghan Cho & Gavin Reid, Sports diplomacy from PyeongChang 2018 to Gangwon 2024: Inter-Korean communication and collaboration through sport mega-events, Olympic World Library (Conference proceeding) <https://library.olympics.com/>
- 2021 Daniel Jackson, Alina Bernstein, Michael Butterworth, Younghan Cho, Danielle Sarver Combs, Michael Devlin, Chuka Onwumehili (Ed.). *Olympic and Paralympic Analysis 2020: Mega event, media, and the politics of sport*. Poole, England: The Center for Comparative Politics and Media Research, Bournemouth University. (<http://olympicanalysis.org>)
- 2021 Koji Kobayashi & Younghan Cho (Ed.). *Asian Sport Celebrity*. London & New York: Routledge.

2014 Younghan Cho (Ed.). *Football in Asia: History, Culture and Business*. London & New York: Routledge.

2014 Younghan Cho & Charles Leary (Ed.) *Modern Sports in Asia: Cultural Perspectives*. London & New York: Routledge.

Popular:

2009 조영현 & 조영한, <가족신문으로 쓴 25년 역사 비둘기집 1 & 2>, 나무늘보 (Chronology of 25 Years on Family Newspaper, Pigeon House) (in Korean).

2002 정혁 & 조영한, <스타비평 3>, 인물과사상사 (Critiques on Celebrities, 3rd edition) (in Korean).

Guest Editor in Journal Special Issues (*SSCI, ^ A&HCI, # SCOPUS)

2026 Barbara Wall & Younghan Cho, “Narrating Difference: Minoritized Groups and “Parallel Realities in Korean Popular Culture” Special Issue in *Acta Koreana*^ (proposal accepted)

2026 Jiyeon Kang, Younghan Cho & Le Ha Phan, “In and Out of South Korea: Examining Inter-Asian Mobilities in Higher Education.” Special Issue in *Globalisation, Societies and Education*. 24(1). Online First.#

2023 Koji Kobayashi, John Horne, Younghan Cho & Jung-Woo Lee “Mediating the East Asian Olympics (2018-2022)” Special Issue in *Communication & Sport*. 12(1), 3-187.*

2019 Koji Kobayashi & Younghan Cho, “Asian Sport Celebrity,” Special Issue in *International Journal of History of Sport*, 36(7-8), 611-784.*^

2013 Younghan Cho, “Football in Asia,” Special Issue in *Soccer & Society*, 14(5): 579-767.#

2012 Younghan Cho, Charles Leary & Steve Jackson “Glocalization of Sports in Asia,” Special Issue in *Sociology of Sport Journal*, 29(4): 421-558.*

2012 Beng Huat CHUA & Younghan Cho, “American Pop Culture,” Special Issue in *Inter-Asia Cultural Studies*, 13(4): 485-604.*^

2012 Younghan Cho & Charles Leary “Modern Sports in Asia: Cultural Perspectives,” Special Issue in *Sport in Society: Cultures, Commerce, Media, Politics*, 15(10): 1323-1431. #

2012 Hyunjung Lee & Younghan Cho, “Colonial Modernity and Beyond: the East Asian Context,” Special Issue in *Cultural Studies*, 26(5): 601-781.*^

Journal Papers (*SSCI, ^ A&HCI, # SCOPUS, +KCI (Korean Citation Index)

<https://orcid.org/0000-0003-0785-5573>

2026 Jiyeon Kang, Younghan Cho & Le-Ha Phan, In and Out of South Korea: Examining Inter-Asian Mobilities in Higher Education, *Globalisation, Societies and Education*, 24(1). Online First #

- 2026 Sueun Kim & Younghan Cho, Complicit Mobility: Southeast Asian Students in Korean Studies and their Inter-Asian Knowledge Migrations, *Globalisation, Societies and Education*, 24(1). Online First #
- 2024 조영한, 고등학교 야구대회를 통해 읽는 한국의 냉전문화, <아시아리뷰>, 14 권 3 호. 169-197. (Examining Cold War Culture through the High School Baseball Tournaments in South Korea).+
- 2023 Koji Kobayashi, John Horne, Younghan Cho & Jung Wee Lee, Introduction to the Special Issue: Mediating the East Asian Era of the Olympic Games (2018-2022). *Communication & Sport*, 12(1), 3-18 *
- 2022 조영한, 한류와 팝 글로벌리즘, <황해문화> 115 호, 20-38. (The Korean Wave and Pop Globalism) (in Korean).
- 2022 Younghan Cho, The 2018 PyeongChang Winter Olympics and Inter-Asian Connections in South Korea, *International Journal of History of Sport*, 38(18), 1900-1920. *^
*** reprinted [The 2018 PyeongChang winter Olympics and inter-Asian connections in South Korea / Younghan Cho - Olympic World Library](#)
- 2021 Mikah Lee & Younghan Cho, Banal Orientalism on YouTube: ‘Eat Your Kimchi’ as a New Cultural Intermediary and its Representation of South Korea, *Asia Communication Research*, 18(2), 69-88.#
- 2021 김범선 & 조영한, 한국의 일상적 인종주의에 대한 고찰: 다문화가정 자녀에 대한 뉴스 담론을 중심으로, <한국언론학보>, 65 권 1 호, 71-103. (A Study on Banal Racism in South Korea: Focusing on News Reports on Multi-Cultural Children). (in Korean)+
- 2020 Guoxian Jin & Younghan Cho, Sport from Imperial Japan to Postcolonial Korea: Dr. Lee Sangbaek and his Participation in the Olympic Movements, *International Journal of Korean History*, 25(2), 11-43.#+
- 2020 최진옥 & 조영한, 칠레 한류 팬덤 이해하기: 따라하기, 함께하기, 그리고 따로하기 전략을 중심으로, <한국방송학보> 34 권 3 호, 1-32. (Study on Korean Wave Fandom in Chile: Focusing on three strategies of adaptation, collaboration and separation). (in Korean)+
- 2019 Koji Kobayashi & Younghan Cho, Asian Sport Celebrity: The Nexus of Race, Ethnicity and Regionality, *International Journal of History of Sport*, 36(7-8), 611-625.*^
- 2019 Younghan Cho & Koji Kobayashi, Disrupting the Nation-ness in Postcolonial East Asia: Discourses of Jong Tae-se as a Zainichi Korean Sport Celebrity, *International Journal of History of Sport*, 36(7-8), 660-676. *^
- 2019 팽의훤 & 조영한, 한국화교의 인터-아시아 정체성에 대한 고찰: 중국, 대만, 그리고 한국에 대한 인식을 중심으로. <아시아 리뷰> 8 권 2 호(16 호), 3-34, (Inter-Asia Identity of the Chinese Residents in South Korea: Focusing on their Perspectives of China, Taiwan and South Korea.) (in Korean)+

- 2018 Suray Nugroho, Younghan Cho & Francis Collins, The Hyphenated Identity of Worker-Students: Aspirations, Ambivalence, and Performance of Indonesian Migrant Workers in South Korea, *Discourse: Studies in the Cultural Politics of Education*, 39(5), 723-737. *
- 2017 조영한, 21세기 한국사회에서 제 3세대 재일조선인의 담론구성: 축구 선수 정대세를 중심으로. 한국문화연구, 33권, 211-245. (Discourses on the Third Generation of Zainichi Koreans in South Korea: Focusing on Jong Tae-se). (in Korean)+
*** 재출판, 동국대학교 일본학연구소 (2023). '21세기 한국 사회의 제 3세대 재일조선인에 대한 시선들', <재일디아스포라와 글로벌리즘 6> (418-454). 보고서.
- 2017 Younghan Cho & Hongrui Zhu, Interpreting the Television Format Phenomenon between South Korea and China through Inter-Asian Frameworks, *International Journal of Communication*, 11, 2332-2349.*
- 2017 채원휘 & 조영한, 육아예능 프로그램에 대한 한국과 중국의 언론담론 비교연구: <아빠! 어디가?>와 <빠빠취나어>를 중심으로. <언론정보연구> 54권 1호, 348-397. (Study on the Media Discourses on TV Childcare Entertainment Programs: Focusing on Korean and Chinese Versions of "Dad! Where are We Going?"). (in Korean)+
- 2017 베르비기에 마티유 & 조영한, 케이팝의 한국 팬덤에 대한 연구: 해외 팬들에 대한 인식을 중심으로. <한국언론정보학보>, 81호, 272-298. (Understanding the Korean Fandom of the K-pop: Focusing on its Perspective on Foreign Fans). (in Korean)+
- 2017 Su Young CHOI & Younghan Cho, Generating Counter-Public Spheres through Social Media: Two Social Movements in Neoliberalized South Korea, *Javnost-The Public: Journal of the European Institute for Communication and Culture*, 24(1), 15-33.*
- 2016 Younghan Cho, Double Binding of Japanese Colonialism: Trajectories of Baseball in Japan, Taiwan, and Korea, *Cultural Studies*, 30(6), 926-947. *^
- 2016 Younghan Cho, Toward the Post-Westernization of Baseball?: The National-Regional-Global Nexus of Korean Major League Baseball Fans during the 2006 World Baseball Classic, *International Review for Sociology of Sport*, 51(6), 752-769. *
- 2015 Younghan Cho, Sport Celebrity in South Korea: Park, Tae-Hwan from New Generation to Fallen Angel, *Asian Pacific Journal of Sport and Social Science*, 4(3), 223-236.
- 2015 이기형 & 조영한, 미래시제로서 문화연구: 맥락, 국면, 주체성의 정치학-로렌스 그로스버그 교수와의 인터뷰. <문화과학>, 82호, 222-248. (Cultural Studies in Future Tense: Politics of Context, Conjuncture and Subjectivity: Interview with Lawrence Grossberg) (in Korean)
- 2014 조영한, 월경하는 아시안 스포츠 셀러브리티와 유동적 시민권: 한국과 중국의 2008년 베이징 올림픽 보도를 중심으로. <한국 스포츠 사회학지>, 27(4): 217-241. (Migrating Sports Celebrity and Flexible Citizenship: Media Representations of Tang Yeo-so during the 2008 Beijing Olympic in South Korea and China). (inKorea)+

- 2014 조영한, 미디어, 셀러브리티, 그리고 온라인 민족주의: 2012년 런던 올림픽 중 박태환-쑤양 담론을 중심으로. <커뮤니케이션이론>, 10(2): 197-241. (Media, Celebrity and Online Nationalism: Focusing on the Park-Sun Discourse during the 2012 London Summer Olympic). (in Korean)+
- 2013 Younghan Cho, Introduction: Football in Asia, *Soccer & Society*, 14(5): 579-587.
- 2012 Younghan Cho, Charles Leary & Steven Jackson, Glocalization of Sports in Asia, *Sociology of Sport Journal*, 29(4): 421-432. *
- 2012 Younghan Cho & Charles Leary, Introduction: Modern Sports in Asia: Cultural Perspectives, *Sport in Society: Cultures, Commerce, Media, Politics*, 15(10): 1323-1328.#
- 2012 Beng Huat CHUA & Younghan Cho, Editorial Introduction: American Pop Culture, *Inter-Asia Cultural Studies*, 13(4): 485-494. *^
- 2012 Younghan Cho, Major League Baseball as a Forged National Pastime: Constructing Personalized National Narratives in South Korea, *Inter-Asia Cultural Studies*, 13(4): 532-547. *^
- 2012 조영한, 한국사회에서 신자유주의 읽기: “국면적인 경제읽기”를 제안하며, <커뮤니케이션 이론>, 8(2): 22-64. (Re-reading Neoliberal Transformation in South Korea through “Conjunctural Economic Analysis, *Communication Theory*). (in Korean)+
- 2012 Hyunjung Lee & Younghan Cho, Introduction: Colonial Modernity and Beyond in the East Asian Context, *Cultural Studies*, 26(5): 601-616.*^
- 2012 Younghan Cho, Colonial Modernity Matters?: Debates on Colonial Past in South Korea, *Cultural Studies*, 26(5): 645-669. *^
- 2012 조영한, 인터넷과 민속지학적 수용자 연구: 인터넷 에스노그래피의 가능성과 과제, <미디어, 젠더 & 문화> 21: 103-136. (Internet and Ethnographic Approach to Audience Studies, *Media, Gender & Culture*). (in Korean)+
- 2011 Younghan Cho, Desperately Seeking East Asia amidst the Popularity of South Korean Pop Culture in Asia, *Cultural Studies*, 25(3): 383-404. *^
- 2011 조영한, 아시아 스포츠 셀러브리티 생각하기: 전지구화와 이동성-시민권-정체성의 맥락에서, <언론과 사회>, 19(1): 2-41. (Sports Celebrity in Asia: Mobility, Citizenship and Identity in the Age of Globalization, *Media & Society*). (in Korean)+
- 2009 Younghan Cho, The Glocalization of U.S. Sports in South Korea, *Sociology of Sport Journal*, 26(2): 320-334.*
*** Reprinted in Richard Giulianotti (eds.), *Sociology of Sport* (SAGE Library of Tourism, Hospitality & Leisure). LA, London & New Delhi: Sage Publications.
- 2009 Hyunjung Lee & Younghan Cho, Performing Nation-ness in South Korea: Social Spectacle During the 2002 Korea-Japan World Cup, *Korea Journal*, 49(3): 93-120. ^

- 2009 Younghan Cho, Unfolding Sporting Nationalism in South Korean Media Representation of the 1968, 1984 and 2000 Olympics, *Media, Culture & Society*, 31(3): 347-364.*
- 2008 Younghan Cho, Broadcasting Major League Baseball as a Governmental Instrument in South Korea, *Journal of Sport and Social Issues*, 32(3): 240-254.*
- 2008 Younghan Cho, We know where we're going, but we don't know where we are: An Interview with Lawrence Grossberg, *Journal of Communication Inquiry*, 32(2): 102-122.
- 2008 Younghan Cho, The National Crisis and De/Reconstructing Nationalism in South Korea during the IMF Intervention, *Inter-Asia Cultural Studies*, 9(1): 82-95. *^

(under review) Zainichi as a Postcolonial Conundrum: Representations of Baseball Teams in Cold War South Korea

(under review) Desperately Seeking Idol Fandom in China through Inter-Asia Referencing

(under progress) Developmental Neoliberalism and the Formation of the Information Technology Economy in South Korea

Book Chapters:

- 2026 Younghan Cho, Institutionalizing Hallyu Studies: De-colonial Knowledge Production through the Historical Landscape of East Asian Pop Culture, In Seok-Keong Hong (Ed.) *Global Perspectives on Hallyu: History, Theory, and Postcoloniality*. Palgrave. (forthcoming)
- 2025 Younghan Cho, Professionalism, Pragmatism, and 'Humorism': What I Have Learned from Lawrence Grossberg, In Andrew Davis, John Erni, Carolyn Hardin, Gilbert B. Rodman & Jennifer Daryl Slack (Ed.). *Better Stories: Mapping Cultural Studies with Lawrence Grossberg*. (pp. 178-182). Imbricate! Press.
- 2023 Younghan Cho, K-pop in the history of the Korean Wave: A long revolution, In Youna Kim (Ed.), *Introducing Korea Popular Culture*, (pp. 23-32), Routledge.
- 2023 John Horne, Koji Kobayashi, Younghan Cho and Jung Woo Lee, Introduction – Sports Mega-Events in Asia: Past, Present and Future, In Koji Kobayashi, John Horne, Younghan Cho & Jung Woo Lee (Ed.). *Sports Mega-Events in Asia* (pp. 1-19), Palgrave Macmillan.
- 2023 Jung-Woo Lee & Younghan Cho, From the Winter Olympic Games in PyeongChang to the Summer Asian Games in Jakarta-Palembang: Inter-Korean connection during the 2018 sport mega-events in Asia, In Koji Kobayashi, John Horne, Younghan Cho & Jung Woo Lee (Ed.). *Sports Mega-Events in Asia* (pp. 99-120). Palgrave Macmillan.
- 2022 조영한, 너무 익숙해서 낯선 일상적 인종주의: 한국에는 정말 인종차별이 없을까? 우찬제, 이욱연, 임지현 (편). <우리 안의 파시즘 2.0: 내 편만 옳은 사회에서 민주주의는 가능한가?>. (112-130 쪽) 서울: 휴머니스트. (in Korean)
- 2021 Younghan Cho, Sport Celebrity and Multiculturalism as South Korean Policy during the 2008 Beijing Olympic Games, In *Handbook of Communication and Sport*, Eds. Michael Butterworth, (pp. 459-476) DeGruyter .

- 2020 Hyojin Jeong & Younghan Cho, Banal Misogyny: Inventing the Myth of “Women Cannot Drive” and its Online Hate Speech in South Korea, In *Beyond Hate and Fear: Hate Speech in Asia and Europe*, Eds. Philippa Hall, Myungkoo Kang, Marie-Orange Rivé-Lasan, & Wooja Kim, (pp.43-58), Routledge.
- 2018 Younghan Cho & Ji-Hyun Ahn, Sports Communication, In *Communication, Digital Media and Popular Culture in Korea: Contemporary Research and Future Prospects, Culture*, Eds. Dal Yong JIN & Nojin Kwak, (pp.381-404) Rowman & Littlefield.
- 2017 Younghan Cho, Historicizing East Asian Pop Culture, In *The Routledge Handbook for East Asian Pop Culture*, Eds. Koichi Iwabuchi, Chris Berry, & Eva Tsai, (pp. 13-23) New York: Routledge.
- 2016 Younghan Cho, The Yellow Pacific: East Asian Pop Culture and Modernities, In *Contemporary Culture and Media in Asia*, Eds. Koichi Iwabuchi, Olivia Khoo, & Daniel Black, (pp. 49-66) London: Rowman and Littlefield International.
- 2015 Younghan Cho, Materiality of an Online Community: Everyday Life of Global Sport Fans in South Korea, In Larissa Hjorth & Olivia Khoo (Eds.) *The Routledge Handbook of New Media in Asia*, (pp. 130-140). New York:Routledge.
- 2015 조영한, 인터넷 민속지학 설계하기: 가능성과 한계 (Conducting Internet Ethnography: Possibilities and Limits). 조항제, 김영찬, 이기형외. <미디어 문화연구의 질적방법론> (349-382 쪽). 서울: 컬처룩 (in Korean)
- 2012 Younghan Cho, Baseball, Korea, In *Sports around the World: History, Culture, and Practice*, Eds. J. Nauright & C. Parrish, (pp. 200-202) Santa Barbara: ABC-CLIO.
- 2010 Younghan Cho, Expansion of U.S. Sport in South Korea: From Globalizing to Localizing U.S. Sport Entertainment, In *Pop Culture Formations across East Asia*. Eds. Doobo Shim, Ariel Heryanto, & Ubonrat Siriyuvasak, (pp. 233-258) Seoul: Jimoondang.

Book Review

- 2023 Younghan Cho, Review of *Constructing Student Mobility: How Universities Recruit Students and Shape Pathways between Berkeley and Seoul*. by Stephanie K. Kim, *Pacific Affairs*. (online first)
- 2021 Younghan Cho, Review of *Transnational Mobility and Identity in and out of Korea*. Edited by Yonson Ahn, *Acta Koreana* 24(1), 163-166.
- 2019 Younghan Cho, Review of *Empowered: Popular Feminism and Popular Misogyny*, by Sarah Banet-Weiser, *International Journal of Communication*, 13, 3039-3041.
- 2019 Younghan Cho, Review of *Sport in Korea: History, development, management*, edited by Dae Hee Kwak, Yong Jae Ko, Inkyu Kang and Mark Rosentraub. *Pacific Review*, (March)

Grants/Awards (external)

- 2024-2026 **Project Grant (PI): “HUFs-KF Global E-School”**, funded by Korea Foundation, (KW 750,000,000/US\$ 6,000,000, three years)

- 2024 **Research Grant (Co-PI):** “Excluding Inclusiveness?: Representation of Minorities in South Korean Popular Culture”, funded by Academy of Korean Studies, (US\$14,200, one year, AKS-2024-C-021, PI: Barbara Wall)
- 2023 **Research Grant (PI):** Book project on “Understanding Korean Wave” funded by Korea News Agency Commission (뉴스통신진흥회), (KW 800,000/US\$ 6,800)
- 2023-2025 **Project Grant (PI):** Yogyakarta Sejong Institute, funded by King Sejong Institute Foundation, (KW 195,000,000/US\$151,000, three years)
- 2022-2024 **Research Grant (PI):** “Sport and Cultural Cold War: Examining Cultural Politics of Baseball in Korea” funded by National Research Foundation of Korea, (KW 51,193,000/US\$ 42,000, two years)
- 2022 **Research Grant (PI):** Translation of book “Anthology of Lawrence Grossberg,” funded by Foundation for Broadcast Culture (방송문화진흥회), (KW 800,000 /US\$ 6,800)
- 2022 **Research Grant (Co-PI):** “Sports diplomacy from PyeongChang 2018 to Gangwon 2024: Inter-Korean communication and collaboration through sport mega-events”, funded by Academy of Korean Studies, (US\$22,000, one year, AKS-2022-C004 PI: Jong Woo Lee)
- 2021 **Project Grant (Co-PI):** “In-depth Korean Studies online: Development of online education videos for Korean Studies in Spanish”, funded by Academy of Korean Studies, (US\$20,000, one year, PI: Soonbae Kim)
- 2021 **Research Grant (Co-PI):** “The Use of Female Athlete: Historicizing Politics of Gender, Sport and Nation during the Olympic Games in South Korea”, funded by Academy of Korean Studies, (US\$20,500, one year, AKS-2021-R089 PI: Kyong-yim Kim)
- 2021 **Research Grant (Co-PI):** “In and Out of South Korean University: New Inter-Asian Mobilities in Higher Education”, funded by Academy of Korean Studies, (US\$18,514, one year, AKS-2021-R020, PI: Jiyeon Kang)
- 2021-2023 **Project Grant (PI):** “HUFS-KF Global E-School”, funded by Korea Foundation, (KW 630,000,000/US\$ 5,000,000), three years)
- 2019-2022 **Project Grant (PI):** Yogyakarta Sejong Institute, funded by King Sejong Institute Foundation, (KW 155,000,000/US\$, 120,000, three years)
- 2019-2021 **Research Grant (PI):** “East Asian Olympics 2.0: Cultural Politics of Sport Mega-Events in the 21st century’s Korea and East Asia” funded by National Research Foundation of Korea, (KW 39,350,000/US\$ 33,000, two years)
- 2018-2020 **Project Grant (PI):** “HUFS-KF Global E-School”, funded by Korea Foundation, (KW 458,930,000/US\$ 3800,000), three years)
- 2015 **Research Grant (PI):** “Discourses of the Post-*Zainichi* in South Korea: Possibility and Limit for De-colonial and De-Cold War Imagination: funded by National Research Foundation of Korea, (KW 19,300,000/US\$ 17,000): one year)
- 2015-2017 **Project Grant (PI):** “HUFS-KF Global E-School”, funded by Korea Foundation, (KW 458,930,000/US\$ 400,000), three years)
- 2014 **Research Grant (PI):** “The Yellow Pacific: Multiple Modernities and East Asia”, funded The Center for Asian Studies, Seoul National University, (KW 15,000,000 /US\$ 13,400): one year)
- 2013 **Research Grant (PI):** “Migrating Sports Celebrities and Flexible Citizenship: Media Representation of 2008 Beijing Summer Olympic in South Korea and China”, funded by National Research Foundation of Korea, (KW 19,750,000/US\$ 18,000): one year)
- 2011-2014 **Project Grant (PI):** “HUFS-KF Global E-School”, funded by Korea Foundation, (KW 659,690,000/US\$ 610,000), four years)

- 2010 **Research Grant (PI):** “International Workshop on Modern Sports in Asia-Cultural Perspectives,” The Asian Research Institute, National University of Singapore (S\$21,700)
- 2009 **Research Grant (Co-PI):** “International Conference on American Pop Culture in Asia,” The Asian Research Institute, National University of Singapore (S\$22,000)
- 2008 **Research Grant (PI),** “Mobilizing an Online Community: Protests in South Korea against U.S. Beef Imports.” The Asia Research Institute, **National University of Singapore (S\$ 1,400)**
- 2007 International Conference Presentation Award, The Center for Global Initiatives, University of North Carolina
- 2006 KASS Scholarship, Korean Association of Students and Scholars in University of North Carolina at Chapel Hill
Student of Color Travel Grants, National Communication Association
Graduate School Transportation Grant Fund, University of North Carolina
Graduate Student Opportunity Fund for Summer Research, University of North Carolina
- 2005 Doctoral Research Travel Award from University Center for International Studies, University of North Carolina

Teaching Courses

Self-Developed Course:

- Advanced Theories on Korean Studies I & II [한국학 고급이론] (HUFS)
- Research Methods in Korean Studies [질적 연구 방법론] (HUFS)
- Popular Culture and Society [대중문화와 사회] (Fall 2010-, HUFS)
- The Korean Wave and Global Pop Culture [한류와 글로벌 팝 컬처] (HUFS)
- Media in Cultural Studies: Selected Topic for Graduate Seminar (NUS, Singapore)
- The Transformation of Modern Korean Society [한국사회의 변동] (HUFS)
- East Asia and Korean Studies [동아시아와 한국학] (HUFS)

Course Taught:

- Research Seminar in Korean Studies [한국학 논문 세미나] (HUFS)
- Korean Society and Culture [한국 사회와 문화] (HUFS)
- Practice and Theory in Cultural Studies (NUS, Singapore)
- Communication and Social Process (UNC-CH, USA)

Course Assisted

- Audio and Visual of Media Production
- Documentary Production
- Introduction to Media Production
- Introduction to Media Criticism
- Introduction to Communication and Social Process
- Special Topics in Media Studies
- (University of North Carolina at Chapel Hill)

International Conferences Organized

- 2024 “Representation of Minoritized Groups in South Korean Popular Culture” (organized with Barbara Wall), University of Copenhagen (21-22 June, DN)

- 2022 “Sports diplomacy from PyeongChang 2018 to Gangwon 2024: Inter-Korean communication and collaboration through sport mega-events” (organized with Jung Woo Lee and Gavin Reid), Moray House School of Education and Sport, University Edinburgh, (18-20 May, UK)
- 2020 “In and Out of Korean University: New Inter-Asia Mobility in Higher Education,” (organized with Jiyeon Kang) Carolina Asia Center, University of North Carolina at Chapel Hill, (23 October, USA).
- 2010 “Modern Sports in Asia: Cultural Perspectives,” (organized with Charles Leary) The Asia Research Institute, National University of Singapore (29-30 April, Singapore).
- 2010 “Colonial Modernity and Beyond: East Asian Contexts,” (co-organized by Hyunjung Lee). Nanyang Technological University, Singapore (12-13 March, Singapore)
- 2009 “International Conference on American Pop Culture in Asia,” (co-organized with Professor CHUA Beng Huat) The Asian Research Institute, National University of Singapore (19-20 February, Singapore)

Panels Organized

- 2025 “The Paradox of the Asian Century: Sports and Inter-Asian Perceptions in East Asia”, Panel for the Inter-Asia Cultural Studies Conference (23-25 July, Thammarat, Thailand)
- 2022 “In and Out of South Korea: Inter-Asian Mobilities and Multiple Trajectories in Higher Education” Panel for Annual Conference for Association of Asian Studies (24-27 March, Honolulu, Hawai’i, U.S.A, co-organized with Jiyeon Kang)
- 2018 “A Sporting Regime in Korea: From (Japanese) Colonization to (American) Cold Warization”, Panel for Annual Conference for Association of Asian Studies (22-25, March, Washington D.C., U.S.A, co-organized with Seok Lee)
- 2017 “Sport Celebrity in Asia”, Panel for Inter-Asia Cultural Studies Conference (28-30 July, Seoul, South Korea, co-organized with Koji Kobayashi).
- 2015 “The States of Precarity: The Consequences of Neoliberalization in East Asia,” Panel for AAS-in-Asia conference (22-24 June, Taipei, Taiwan)
- 2013 “Variegated Neoliberalization and its Discontents in East Asia,” Panel for the Inter-Asia Cultural Studies Conference (3-5 July, Singapore)
- 2012 “East Asia Revisited: Conceptualizing a Region for Our Times,” Panel for the Association for Cultural Studies Crossroads Conference (2-6 July, Paris, France).
- 2012 “The Neoliberal Mutations in South Korea, Taiwan, and Hong Kong,” Panel for the Association for Cultural Studies Crossroads Conference (2-6 July, Paris, France, co-organized with Shih-diing Liu).
- 2011 “Spaces in Time: Performance, Memory and People in Modern Korea,” Panel for Annual Conference for Association of Asian Studies (28 March-1 April, Honolulu, Hawai’i, U.S.A, co-organized with Hyunjung Lee).
- 2010 “Asia 2.0: Blogs as Public Media,” Panel for the Association for Cultural Studies Crossroads Conference at Lingnan University (17-21 June, Hong Kong, co-organized with Nakho Kim).
- 2009 “Asian Modern and its Fragments: Familiar but Strange Constituents of Asia,” Panel for Inter-Asia Cultural Typhoon (3-5 July, Tokyo Japan)
- 2008 “East Asian Popular Culture: Making the Genealogy of Pan-Asian Pop Cultures,” Panel for Cultural Typhoon: (27-29 June, Sendai, Japan).
- 2008 “The Yellow Pacific and Double-Bind of East Asian Consciousness: Striving to be Asians in East Asia,” Panel for Cultural Typhoon (27-29 June, Sendai Japan).
- 2007 “Continuity and Rupture in East Asian Modernity: Memory and Trans/National Identity in Media Representations,” Panel for the National Communication Association’s 93rd Annual Convention (15-18 November, Chicago US).

Academic Presentations

Invited Presentation

- 25 June 2024 “Transpacific Modernity: A Trajectory of Baseball in Colonial Korea” invited at Korean Studies visiting Talk Series, Goethe University Frankfurt, Germany.
- 29 May 2024 “한류와 글로벌리즘” (The Korean Wave and Globalism) 건국대 모빌리티인문학 연구원.
*** [Mobility Humanities Colloquium #35 - KU Academy of Mobility Humanities](#)
- 6 March 2024 “Book Talk: Global Sports Fandom in South Korea,” the first Nordic Baltic Korean Studies Days. University of Copenhagen. Denmark.
- 1 Feb 2024 “한류 연구와 한류 교육: 지식 생산에서 한류 교과서의 중요성” (The Korean Wave Studies and Education: Implications of Writing a Textbook for the Korean Wave), 동국대학교 한류학 중심대학 기초연구 1 차 워크숍
- 20 Nov 2023 “북토크: 옐로우 퍼시픽: 다중적 근대성과 동아시아” 서울대학교 한류연구센터
- 17 Nov 2023 “The Korean Wave and the Culture Industry: A Historical Perspective” A keynote speech at International Conference on Korean Popular Culture and Cultural Industry, organized by Hochimim University of Social Science and Humanities.
- 26 Oct 2023 “Baseball in South Korea and Zainichi Players as the Cold War Paradox”, Carolina Asia Center, University of North Carolina at Chapel Hill, (23 October, USA).
- 26 Nov 2021 “너무 가까운 그래서 ‘우리’의 것 같지 않은 ‘일상적 인종주의’”, (Banal Racism: Too Close to be ‘Ours’) <우리안의 파시즘, 2.0>, 서강대학교 트랜스내셔널인문학연구소.
- 11 Nov 2021 “Thinking of a New Perspective toward Korean Studies: Koreanophone Studies” Keynote speech for 9th EECAL 2021, Chile Central University.
- 19 Sep 2021 “An Introduction to the Korean Wave: Its Brief History, Current Issues and Future Prospect”, Korean Embassy in Denmark
- 17 Aug 2021 “북 콘서트: 옐로우 퍼시픽: 다중적 근대성과 동아시아” (Book Concert: ‘Yellow Pacific: Multiple Modernities and East Asia,’ 서울대 아시아연구소.
- 26 June 2021 “Book Talk: Global Sports Fandom in South Korea”, 한국소통학회 창립 20주년 봄철 정기학술대회.
- 18 Dec 2020, “저자와의 대화: <옐로우 퍼시픽: 다중적 근대성과 동아시아>”, 문화연구 관련 3 개 학회 연구회 공동 송년 세미나.
- 21 April 2018 “한국학의 새로운 연구 관점으로 코레아노폰학(Koreanophone Studies)에 관한 논의” 기조 연설, 국제 워크숍 “중국의 한국학 연구 및 교육: 시각과 실천”. 북경외국어대학교 & 한국학중앙연구원 주최 (Keynote)
- 4, 11 Feb 2015 “Discourses of a *Zainichi* Korean Athlete in South Korea: Possibilities and Limits for de-colonial and de-Cold War Imagination”, The Transnational Korean Studies Center, University of California at San Diego, U.S. & Access Asia Seminar at University of California at Irvine, U.S.
- 7 Feb 2014 “Migrating Sport Celebrities and their Ambiguities toward Multiculturalism in South Korea,” The Center for Korean Studies, University of California at Berkeley, U.S.
- 19 Nov 2013 “Baseball in East Asia: Double Binding of East Asian Consciousness,” Asian Cultural and Media Studies Cluster and Cultural Typhoon Melbourne Seminar, Monash University, Australia

- 25 Feb 2013 “Articulating East Asian Pop Culture amidst the Korean Wave in Asia,” University of Macao, China
- 22 Sep 2010 “Sport Celebrity in Asia: Flexible Mobility and Inflexible Nationality,” Cultural Studies Cluster Seminar in Asia Research Institute, National University of Singapore, Singapore
- 14 July 2010 “Do Sports Matter in Modern Asia? : Several Issues to be Considered,” the Cultural Studies Study Group in Tokyo, Tokyo University of Arts, Tokyo, Japan.
- 5 Nov 2007 “The National Crisis and De/Reconstructing Nationalism in South Korea during the IMF Intervention,” Korean Seminar, sponsored by Department of Asian Studies, The University of Texas at Austin

International Conference Papers

- 2025 “Between Triumph and Tension: Baseball and South Korea’s Transpacific Aspirations”, Paper presented at Inter-Asia Cultural Studies Conference (23-25 July, Thammarat, Thailand)
- 2025 “Desperately Seeking Globalism of the Korean Wave: A Conjunctural Analysis”, Paper presented at Global Asias (20-21 Feb, Irvine, U.S.)
- 2024 “Institutionalizing Hallyu Studies: De-colonial Knowledge Production through the Historical Landscape of East Asian Pop Culture” 1st Conference for Contemporary Korean Studies, Seoul National University (23-24 August, South Korea)
- 2024 “Embraced and Distanced: Representations of Zainichi Koreans Baseball Teams in South Korea during the Cold War” A paper presented at “Representation of Minoritized Groups in South Korean Popular Culture” (organized with Barbara Wall), University of Copenhagen (21-22 June, Denmark)
- 2023 “Playing Baseball and the Cold War Paradox in South Korea: High School Baseball as a New National-Popular,” A paper presented at 31st Association of Korean Studies in Europe (June, 22-25, Copenhagen, Denmark)
- 2023 “Populist Nationalism in South Korea during the 2018 PyeongChang Winter Olympics,” A paper presented at 73rd Annual International Communication Association Conference (May 25-29, Toronto, Canada)
- 2022 “The 2018 PyeongChang Winter Olympics and Inter-Korean Emotions in South Korea” A paper presented at “Sports diplomacy from PyeongChang 2018 to Gangwon 2024: Inter-Korean communication and collaboration through sport mega-events,” University of Edinburgh, (18-20 May, UK)
- 2022 “The use of female athletes: Historicizing South Korean politics of gender, nation, and nationalism in the Olympics, 1988-2018”, (with Kyong-yim, Kim) An abstract submitted North American Society for the Sociology of Sport Conference. (April 20-23, Montreal CA)
- 2020 “Complicit Mobility: Southeast Asian Students in Korean Studies and their Inter-Asia Knowledge Migrations”, A paper presented at “In and Out of Korean University: New Inter-Asia Mobility in Higher Education,” Carolina Asia Center, University of North Carolina at Chapel Hill , (23 October, USA)
- 2018 “The 2018 Pyeong Chang Olympics and inter-Asian Emotions in South Korea”, A paper presented at Inter Asian Connections VI: Hanoi. (5-8, December, Vietnam)
- 2018 “Moving through Liberation: Focusing on Dr. Lee Sang-beak and his Sports Activities from Imperial Japan to Postcolonial Korea,” (with Guxian Jin) A paper presented at Annual Conference for Association of Asian Studies (22-25, March, Washington D.C., U.S.A)
- 2018 “Cultural Translation on YouTube: Self-Perceptions and Representation of Contemporary South Korea by Foreign Expatriates,” (with Mikah Lee), A paper presented at International workshop on Identity and Transnational Mobility In and Out Korea (Feb.22-23, 2018, Goethe-University of Frankfurt, Germany).

- 2018 “Banal Misogyny: Exploring the Ways of Reporting and Remembering Crimes on Women in the Mainstream Media in South Korea,” (with Hyojin Jeong) A paper presented at International Workshop on Hate Speech in Korea, Japan and France: A Comparative Approach, (17-18, January, Ritsumeikan Univ., Japan)
- 2017 “Sport Celebrity and Multiculturalism as South Korean Policy during the 2008 Beijing Olympic Games”, Paper presented at International Conference on Golden Games: Sport and Diplomacy in East Asia and Beyond (11-12, December, National University of Singapore)
- 2017 “Discourses of a *Zainichi* Korean Athlete in South Korea: Possibilities and Limits for de-colonial and de-Cold War Imagination,” Paper presented at 28th AKSE Conference (20-23 April, Prague, Poland)
- 2017 “Becoming Tier II Elites in the Global Academy: Trans-Asia Human Mobilities of Southeast Asians under the Korean Language Globalization Projects,” (with Sueun Kim) Paper presented in Trans-Asia Human Mobilities and Encounters: Exchange, Commodification and Sustainability Conference (23-24 January, Bangkok, Thailand)
- 2016 “Fabrication of Loss: The Cultural Discourses on the Crisis of Masculinity in South Korea under Neoliberalization”, Paper presented at 8th World Congress of Korean Studies (5-8 October, University of Pennsylvania University, Philadelphia, USA).
- 2016 “The Television Format Phenomenon between South Korea and China: Re-reading the Korean Wave from the Inter-Asian perspective,” (with Zhu, Hongrui) Paper presented in Korean Wave Studies in Prospective Conference, (5 August, Yonsei University, Seoul, South Korea)
- 2016 “Migrant Student-Workers as a New Type of Subjectivity: Experiences of Indonesian Workers Studying at Indonesia Open University in South Korea”, (with Suray Agung NUGROHO) Paper presented at Inter Asian Connections V: Seoul Workshop. (21-24, April, Seoul National University, Seoul, South Korea)
- 2015 “The Yellow Pacific: Baseball and its Transnational Trajectories in the Asia-Pacific World,” Paper presented at International conference on Race, Mobility and Imperial Networks (9-11 November, Melbourne, Australia)
- 2015 “Precarious Heroes under Neoliberalization: The Mass Rallies against U.S. Beef Imports in 2008 South Korea,” Paper presented at AAS-in-Asia conference (22-24 June, Taipei, Taiwan)
- 2015 “Social Movements via Internet: Participations of the Online Community during the Anti-Beef Protests in South Korea,” Paper presented at International Conference on Mob Politics in Asia, (12-13 March, National University of Singapore, Singapore)
- 2014 “Historicizing East Asian Pop Culture,” Paper presented at “Asian Cultural Media Studies Now International Conference” (6-7 November 2014, Monash University, Australia)
- 2013 “Migrating Sport Celebrities and their Ambiguities toward Multiculturalism in South Korea,” Paper presented at “Multiculturalism and Asia Conference” (21-22 November 2013, Monash University, Australia)
- 2013 “On Asian Sensibilities,” Proposal presented at the Inter-Asia Cultural Studies Conference (3-5 July 2013, Singapore)
- 2013 “Rupture of Neoliberalization?: Emergence of Equality Issues as the Political Campaigns in South Korea”, Paper presented at the Inter-Asia Cultural Studies Conference (3-5 July 2013, Singapore)
- 2013 “Resurrection of Equality?: “Economic Democratization” as a Political Strategy in Neoliberalized South Korea”, Paper presented at “Equality Equals...? Conference”, 5-6 April, University of North Carolina at Chapel Hill, USA
- 2012 “Developmental Neoliberalism and the Formation of the Information Technology Economy in South Korea,” (with Nakho Kim) Paper presented at Cultural Studies Association of Australia Annual Conference, 4-6 December, University of Sydney, Australia.

- 2012 “Articulating Cultural Geography of East Asia,” presented at the Association for Cultural Studies Crossroads Conference (2-6 July 2012, Paris, France).
- 2012 ““Neoliberal Mask and Developmental Skin”: The State Neoliberalism of South Korean Governments,” presented at the Association for Cultural Studies Crossroads Conference (2-6 July 2012, Paris, France).
- 2011 “Online Formation of Discursive Public Space: Social Media and Social Movements in South Korea,” (with Su Young Choi) presented at Interdisciplinary Conference on Comparative Perspectives: Politics of Public Space in Korea, 11-12 November 2011, University of Pennsylvania, U.S.A.
- 2011 “Space for Memory and Affect: People’s Participation at Seoul City Square in South Korea,” presented at Annual Conference for Association of Asian Studies, 28 March-1 April, Honolulu, Hawai’i, U.S.A
- 2011 “Colonial Modernity Matters?: Debates on Colonial Past in South Korea,” presented at International Workshop on Inter-Asia and Japanese Empire, 3-4 March, National University of Singapore, Singapore
- 2010 “Mobilizing an Online Community during the Protests against U.S. Beef Imports in South Korea,” presented at the Association for Cultural Studies Crossroads Conference, 17-21 June, Lingnan University, Hong Kong
- 2010 “Baseball in Asia: Constructing a Triad of ‘Asia-Japan-the U.S’”, presented at International Workshop on Modern Sports in Asia, 29-30 April, National University of Singapore, Singapore
- 2010 “Baseball and Double Bound Modernity in East Asia,” presented at International Workshop on Colonial Modernity and Beyond, 12-13 March, Nanyang Technological University, Singapore
- 2009 “Baseball and Double Colonized Trajectories in (East) Asia,” presented at Cultural Typhoon: 2009 in Tokyo, 3-5 July, 2009, Tokyo, Japan
- 2009 “Major League Baseball as a Forged National Pastime: Constructing their own National Narratives in South Korea,” presented at International Conference on American Pop Culture in Asia, 19-20 February, National University of Singapore, Singapore
- 2009 “Expansion of U.S. Sport in South Korea: From Globalizing to Localizing U.S. Sport Entertainment,” presented at Pop Culture Formations across East Asia in the 21st Century: Hybridization or Asianization, 1-2 February, Bangkok, Thailand
- 2008 “Triple-Bind of Asian Consciousness: Becoming Major League Baseball Fans in South Korea,” presented to Cultural Typhoon: 2008, 27-29 June, Sendai, Japan
- 2008 “Articulating ‘East Asia Popular Culture’ in the midst of the Korean Wave,” presented to Cultural Typhoon: 2008, 27-29 June, Sendai, Japan
- 2007 “Local Fans of Global Sporting Events: Exploring an Online Community of Korean Major League Baseball Fans,” presented to the National Communication Association’s 93rd Annual Convention, 15-18 November 2007, Chicago, U.S.A.
- 2007 “The Korean Wave as a Discourse of Globalism/Developmentalism in the Korean Mainstream Media,” presented to the National Communication Association’s 93rd Annual Convention, 15-18 November, Chicago, U.S.A.
- 2007 “Performing Nationalism: The Makings of the National Stage in 2002 Korea-Japan World Cup” (with Hyunjung Lee), presented to the Annual Conference of American Comparative Literature Association, 19-22 April, Puebla, Mexico
- 2006 “Understanding Sport Audiences in a Gender-Structured Society by Comparing to Soap Opera Audiences,” presented to the National Communication Association’s 92nd Annual Convention, 15-19 November, San Antonio, U.S.A.

- 2006 “The Representation of the Olympic and its Contribution to Constructing Nationalism in South Korea,” presented to the National Communication Association’s 92nd Annual Convention, 15-19 November, San Antonio, U.S.A.
- 2006 “Scattered Audiences, Fluid Fields, and Alternative Research: Conducting Ethnography on the Internet,” presented to the National Communication Association’s 92nd Annual Convention, 15-19 November, San Antonio, U.S.A.
- 2006 “Problematizing Nationalism: Why do the Colonial Occupation and the Civil War Still Matter in the Discussion of Nationalism in South Korea?”, presented to the Association for Cultural Studies Crossroads Conference, 20-23 July, Istanbul, Turkey
- 2006 “Memories of a City Square in Seoul: The Changes of its Symbolic Meaning during the 2002 Korea-Japan World Cup,” presented to Cultural Typhoon, 30 June-2 July, Tokyo, Japan
- 2006 “The Discourse of National Crisis and De/Reconstructing Nationalism during the IMF Intervention in South Korea,” presented to Workshop on Risk and Breakdown: Shifting the Study of Culture, 31 March, Duke University, Durham, U.S.A
- 2005 “Examining an Online Community as an Alternative Place,” presented to the National Communication Association’s 91st Annual Convention, 17-20 November, Boston, U.S.A.
- 2005 “Broadcasting Major League Baseball as a Governmental Instrument in South Korea,” presented to the National Communication Association’s 91st Annual Convention, 17-20 November, Boston, U.S.A.
- 2005 “Technology and the Expansion of U.S. Sports into Asia,” presented to the National Communication Association’s 91st Annual Convention, 17-20 November, Boston, U.S.A.
- 2004 “Rituals in Sports: Theorizing Spectacle for the Left during the 2002 Korea-Japan World Cup,” presented to the National Communication Association’s 90th Annual Convention, 11-14 November, Chicago, U.S.A.

Professional Organizations

Committee Member,

- 2018- 문화연구캠프 조직위원(Organizing committee for Cultural Studies Camp)
- 2022-2024 문화/젠더 연구회 회장, 한국언론학회 (Chair of the culture/gender research group in Korean Society for Journalism and Communication Studies).
- 2015-2016 & 2024-2025 연구이사, 언론정보학회 (Research director in Korean Association for Communication and Information Studies)
- 2014 & 2015. 학술지 등재제도 전문평가단, 한국연구재단 (Expert evaluation panel for the academic journal accreditation system, National Research Foundation of Korea [NRF])

Editorial Board,

- 2026- *Asian Journal of Sport History and Culture*, Routledge
- 2023- *Bodies & Abilities in Culture, Literature, and the Arts*, Brill.
- 2017- *Sport and Communication*, Sage.
- 2015- *Cultural Studies*, Routledge.
- 2014- *GeoSport for Society*. Oradea University Press (Romania)
- 2023- *문화연구*. 문화연구학회 (*Cultural Studies*, Association for Cultural Studies)

2012-2014 미디어, 문화 & 젠더. 여성커뮤니케이션학회 (Media, Culture & Gender, Association of Women's Communication).

Reviewer,

Cultural Studies, positions: east Asiatic cultures critique, Journal of Japanese Studies, International Review for Sociology of Sport, Sport and Communication, International History of Sport, Sport in Society, Journal of Korean Studies, Korea Studies, Nation and Nationalism and etc.

Advising (Supervisor)

Ph.D. Dissertation: 14 completed:

Riquan JIN; Jinok CHOI; Guoxian JIN; SURAY Agung Ungroho; Xiaolei ZHOU; Haksun KIM; Sueun KIM; Xuejiao ZHANG; Joo Young KANG; Jung Hwa ROH; Yumiko Shibui; Lin LU; Hyemin JUNG; Miri Kim

M.A. Thesis: 40 completed

Languages

Korean (native), English (fluent)

Referees

Lawrence Grossberg, Professor Emeritus, the Morris Davis Distinguished Professor of Communication Studies and Cultural Studies, at the University of North Carolina at Chapel Hill

Email: lawrence.grossberg@gmail.com docrock@email.unc.edu

CHUA, Beng Huat, Emeritus Professor of Sociology, Leader of Cultural Studies of Asia Research Institute, National University of Singapore

Email: chuabenghuat@nus.edu.sg / soccbh@nus.edu.sg

Leo Ching, Professor, Department of Asian & Middle Eastern Studies, Duke University

Email: lching@duke.edu

David Oh, Associate Professor of Communications, Department of the Newhouse School, Syracuse University

Email: dcoh@syr.edu