

Curriculum Vitae

Jiwon Shin

Full-time Researcher, Humanities and Social Sciences Research Cluster,
Center for Southeast Asian Studies,
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&
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Education

Ph.D. Department of Indian ASEAN Studies, GSIAS, HUFS (2022)

M.A. Department of Indian ASEAN Studies, GSIAS, HUFS (2016)

B.A. Department of Communication and Media, Sookmyung Women's University (2013)

Teaching and Research Fields

Social Change in Modern and Contemporary Southeast Asia

Popular Culture and Consumer Culture in Southeast Asia

Commodification of Religion and Islamic Consumerism

New Media and Digitalization of Religion

Academic and Professional Positions

Full-time Researcher, Humanities and Social Sciences Research Cluster, Center for Southeast Asian Studies, HUFS (2024.09-Current)

Senior Researcher, Center for Southeast Asian Studies, HUFS (2024.03-2024.09)

Lecturer, Indian ASEAN Studies, GSIAS, HUFS (2023-Current)

Visiting Researcher, Center for Southeast Asian Studies, HUFS (2022-2023)

Visiting Scholar, Muhammadiyah University of Yogyakarta, Indonesia (2018)

Invited Researcher, Global R&D Center, Hanyang University (2016)

Invited Researcher, Korea Small Business Institute (KOSI) (2016)

Experiences

Research Projects Participation

Institute Programs in the Humanities & Social Sciences “Korea, Kaoli, Hàn Quốc: The Multinational Identity of Southeast Asian Immigrants in Korea and Their Journey to Becoming a Neo-cosmopolitan Korean” Supported by National Research Foundation (NRF) (2024-Current)

Policy Study Project “A Study on Strategies to Promote Muslim Tourism in Seoul”, Korea Management Registrar (2024)

Independent Research Project Supported by AMOREPACIFIC Foundation (2024)

Independent Research Project Supported by NRF (2023-2024)

Policy Study Project “A Study in the Establishment of Strategies for SME’s Overseas Expansion against, Mega-FTAs”, KOSI (2016)

Business Projects Participation

Indonesian Language Data Project, Korea Law Information Service (2018-2023)

Indonesian Language Data Project, Naver Papago (2017-2021)

Special Lectures and Language Courses

Lectures on Indonesian Language and Culture at SK, CJ, LOTTE, etc. (2016-2020)

Publications

Articles

Shin, J., Lew, Y. K., & Seo, M. (2025). Between Fashion and Piety: Hijab Influencers and Religious Communities in the Consumer Socialization of Indonesian Muslims. *Clothing and Textiles Research Journal*, 43(1), 3-18. (SSCI)

Shin, J. (2024). Modern Muslim Women and K-Beauty: The Case of Muslim Influencer “Ayana Moon Jihye” and the Hybridization of Southeast Asian Muslim Femininity. *The*

Journal of Asian Studies, 27(4). 241-256. (KCI)

- Shin, J. (2024). The Influence of Digital Capital on Immigrants' Social Inclusion and Life Satisfaction: Focusing on Indonesian Muslim Women in South Korea. *Southeast Asia Journal*, 34(2), 29-53. (KCI)
- Shin, J. (2024). Religion, Age, and Sexuality: An Empirical Approach to the Regulation of Female Sexuality through Dress among Indonesian Muslims. *Religions*, 15(8), 1017. (A&HCI)
- Shin, J., Lew, Y. K., & Seo, M. (2024). Constructing Muslim Womanhood in Indonesia: Hijab and the Governmentality of religious organizations. *Asian Journal of Social Science*, 52(3), 136-144. (SSCI)
- Shin, J. (2023). Digitization of Muslim Migrants' Religious Practices in the COVID-19 era: A Case Study on Indonesian Muslims in South Korea. *The Journal of Asian Studies*, 26(1), 45-64. (KCI)
- Shin, J., Lew, Y. K., & Seo, M. (2022). Sustainability of Digital Capital and Social Support during COVID-19: Indonesian Muslim Diaspora's Case in South Korea. *Sustainability*, 14(12), 7457. (SSCI)

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